

Convert more website visitors into QUALIFIED leads than ever before.

The Lead Source

- Improves the visitor to lead conversion rate by as much as 100%.
- Identifies what's driving traffic to your website.
- Captures accurate contact information necessary to conduct an effective sales process.
- Increases internet sales volume.

Seamlessly, efficiently and very cost effectively.

For additional informational or a live demonstration contact:

Godo Martinez
407-765-2009
godo@seveneves.com

HOW DOES IT WORK?



CONVERTS TRAFFIC TO LEADS - Eye-Catching icon is strategically placed on your existing website. The featured high value incentive which is; bonded and registered in 50 states, and fully funded by SeVeNeVeS LLC., entices consumers to engage in the desired behavior.

CAPTURES MISSION CRITICAL INFORMATION - The click-through instantly launches the ASP application and consumers are encouraged to engage in a brief multiple-choice survey. The proprietary "Smart Survey" technology then captures precisely the information you want from your internet prospects:

- Accurate Contact Information
- Ad-Source
- Market Timing
- Real Estate Preferences
- Specific Requirements
- Competitive Insight
- Purchase Motivators
- More



GENERATES MORE APPOINTMENTS - In-market buyers are offered an additional incentive (awarded quarterly and fully funded by SeVeNeVeS LLC.) which drives the desired behavior: In office appointments, Open House or information Requests. Your prospects will appreciate the incentives and ease of use. You'll appreciate the results it provides.

The contact information and survey detail is fed directly into your lead management application for immediate follow up. The knowledge gained within the context of the survey empowers a relevant and effective sales engagement which helps convert more leads into appointments and profitable sales.



SeVeNeVeS.com